



COMPLIANCE
INSTITUTE
SOUTHERN AFRICA

Course Outline

Title: Essentials of Behavioural Science for Compliance

At a glance:

Cost per person Incl. vat	CPD Points and Accreditation	Accreditations/Partnerships /Memberships	Method of Delivery / Format	Duration
Refer to the latest advertised events for current rates	8 hours over 2 days (6 hours training with breaks)	n/a	Virtual on Microsoft Teams	2 days – 4 hrs per day

Overview:

Do you want evidence-based, actionable insights on which to build great compliance interventions? Join Penny Milner-Smyth of Ethicalways to have the mystery taken out of behavioural compliance. Supplement your technical knowledge with the insights available from behavioural science, the essential building block missing from so many compliance specialist CVs.

Who should attend:

All levels of compliance practitioner and associated specialists, from junior compliance officer, up to including executive level delegates.

Outcomes:

- Appreciate the relevance of behavioural science of compliance
- Understand the basic principles of the behavioural science disciplines relevant to compliance
- Apply the essential learnings from neuroscience, cognitive psychology, social anthropology and behavioural economics to high priority compliance objectives
- Devise and advise on optimum compliance strategies with confidence

What is covered:

On the Essentials of Behavioural Science for Compliance training programme, we not only go back to basics, we use this as a foundation to provide evidence-based answers to these and many other pressing compliance challenges:

- Messaging for compliance across cultures and continents
- Harnessing the power of social proof



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- Understanding ethical blindness
- The dangers of incentivising compliance
- Know your nudge from your sludge
- Brain-friendly awareness programmes
- The willing compliance formula and much more...

Outline:

- Introduction to behavioural science
- Essentials for compliance from:
 - Neuroscience
 - Cognitive Psychology
 - Social Anthropology
 - Behavioural Science
- Application of behavioural science to common compliance challenges

Format of the course

- The training is held in a classroom style, either virtually or face-to-face.
- Theoretical training.
- Case studies form part of the learning process.

CPD:

8 hours.

Bio of presenter:

Name: Penny Milner-Smyth

[Click to see the Bio](#)