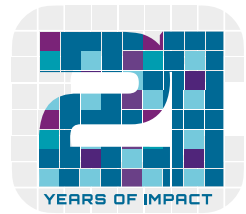


COMPLIANCE
INSTITUTE
SOUTHERN AFRICA



SPONSORSHIP OPPORTUNITIES

2024

21 YEAR CELEBRATION

The Compliance Institute Southern Africa celebrates its 21st birthday in 2023. This milestone comes at a time when the institute is making its greatest impact on the industry, compliance professionals and the country.

The institute would like to invite all stakeholders and partners to join us as we continue to drive and elevate compliance in Southern Africa and globally.

All thought leadership, projects and events will not only acknowledge our 21 years of excellence but will look to the future and how we can continue to grow the profession and elevate compliance.

CISA 21ST EDITION

21 years of impact in compliance
Limited edition of 21 years in compliance

DOUBLE PAGE SPREAD
R75 000

FULL PAGE ADVERT
R45 000

HALF PAGE
R30 000

1 PAGE CONTENT ADVERTORIAL
R65 000

CISA 21 YEAR OPEN DAY

Hosted at the Institute. Open Day for members and stakeholders to visit for networking and refreshments.

PROMO TABLE
R15 000

BANNER ON SITE
R5 000

ANNUAL CONFERENCE

28 – 29 August 2024

Total: 526 attendees in 2023 (59% virtual and 41% in-person)

MAIN SPONSOR The main sponsorship opportunity is a strategic partnership with the Institute. As such, opportunities for thought leadership and branding will be carved out to ensure a brand presence over the duration of the marketing campaign as well as initiatives in the year that will firm part of the partnership. Includes premium branding across all marketing materials and online platforms in the lead-up to the conference. On event day, the utilization of the venue LED screens for dynamic co-branding, HD videos, and captivating graphics throughout the event, a premium exhibition stand and the opportunity to participate in speaking engagements in the programme.	R250 000
EXHIBITION STAND	R42 750
POD BREAKAWAY	R45 950
POD BREAKAWAY & EXHIBITION STAND COMBO	R79 500
BRAND SPONSOR	R23 500
ACTIVATION: REGISTRATION AREA Includes branding of registration kiosks	R85 000
ACTIVATION: CELL PHONE CHARGING STATIONS Includes branding of charging kiosks	R60 000
ACTIVATION: PHOTOBOOTH Includes branding of photobooth and co-branding of photos	R60 000

AWARDS AND 21st YEAR CELEBRATION GALA DINNER

29 August 2024

This prestigious event will be hosted as a gala dinner where the institute will celebrate its 21st birthday. This event will also recognise the top performing compliance professionals and teams and award Compliance designations and qualifications in the Compliance industry.

In 2024, the Conference and Awards will be combined and will allow for members to travel to Johannesburg in order to attend both events.

MAIN SPONSOR

The main sponsorship opportunity is a strategic partnership with the Institute. As such, opportunities for thought leadership and branding will be carved out to ensure a brand presence over the duration of the marketing campaign as well as initiatives in the year that will form part of the partnership.

R180 000

Includes premium branding across all marketing materials and online platforms in the lead-up to the awards event. On event day, the utilization of the venue LED screens for dynamic co-branding, HD videos, and captivating graphics throughout the event and the opportunity to participate in the awards programme.

BRAND SPONSOR

R21 000

ARRIVAL DRINKS

R60 000

WINE ON THE TABLES

R40 000

PHOTO BOOTH

R50 000



COMBO PACKAGES FOR ANNUAL AWARDS & AWARDS CELEBRATION

MAIN SPONSOR CONFERENCE & AWARDS

A strategic partnership that will ensure brand presence for the duration of the marketing campaign. As a partner, this would include opportunities to be represented across initiatives in the year as part of the partnership.

R387 000

BRAND SPONSOR

R35 000

PHOTO BOOTH

R87 500

EVENTS

Free to members

	MAIN SPONSOR	BRAND SPONSOR
NATIONAL FORUM Network with other professionals in compliance as these forums host trending topics and speakers.	R15 000	R5 000
POWER HOUR Unpacking hot off press emerging topics. These roundtable sessions happen within a week pending breaking news stories.	R10 000	X
WOMEN IN COMPLIANCE FORUM Network with other professional women and men and be inspired by different transformational and developmental topics with each edition!	R15 000	R5 500
INTEREST GROUP MEETINGS Discussion forum for compliance officers and practitioners in these specific fields <ul style="list-style-type: none">• AML• FAIS• Asset Management• Generative AI in Compliance	R15 000 <i>per session</i>	



SHOWCASES

This showcase has been created in line with the institute's strategy to elevate our offering to our members. This will be an added value to our members to supply a platform for service providers to showcase their products to our members and community.

THE CI SA SHOWCASE

R25 000

YOUTH INITIATIVES

YOUNG PROFESSIONALS OPEN DAY

Showcasing the compliance profession
and mentoring programme

MAIN SPONSOR R15 000

BRAND SPONSOR R5 000

MENTORSHIP PROGRAMME

Building connections between
experience and new compliance
officers.

MAIN SPONSOR R25 000

BRAND SPONSOR R5 000

THOUGHT LEADERSHIP AND ADVERTISING

GACP Practice Guidelines

PRACTICE GUIDE

1-year branding of a selected guide.
Price per guide.

R50 000

ADVERTISING OPPORTUNITIES

QUARTERLY NEWSLETTER

OPINION PIECE R10 000

ADVERTISEMENT R7 500

WEBSITE

BANNER R12 500
1 month

BANNER R30 000
3 months



CISA STATS



MEMBERSHIP

The Institute has about 2000 members currently. Over the past five years, total membership has consistently grown reflecting a substantial 46.2% cumulative growth rate. Between 2022 / 23, there is a year-on-year growth of approximately 14.3%.



AWARDS

We received a record of 22 nominations in 2023.



EVENTS

Total of 34 events hosted in 2023, which included annual conference and the IFCA congress, a joint event with the FSCA, 2 young professionals open days and 2 in-person events in the Western Cape and KZN regions. These events provide networking opportunities and thought leadership on a range of emerging topics and developments.

During 2023, we delivered 21 presentations at various industry conferences, forums and internal client events.

EVENTS

2023 EVENTS

TOTAL ATTENDEES

POWER HOUR <i>(previously called Roundtables)</i>	5	576
AML INTEREST GROUP	2	143
FAIS INTEREST GROUP	1	34
ASSET MANAGEMENT INTEREST GROUP	2	91
NATIONAL FORUM	2	248
WOMEN IN COMPLIANCE	3	316
NAMIBIA & BOTSWANA JOINT FORUM	1	166
YOUNG PROFESSIONALS OPEN DAY	2	309
CONFERENCE	1	526
AWARDS AND GRADUATION	3	300

Great “Tangible” **tips for improving a culture of compliance.**

Thank you Rianne and The CISA team. **It was amazing.** A good way to start a day and end the week. Much appreciated.

What an inspirational story! Kudos CISA, your **creative approach to supporting women in compliance** has made me fall in love with the profession.

CISA **blew me away this morning** with this fantastic content.

Rianné, How do I thank you? I did not expect to cry so hard, to do a standing ovation in my kitchen or to be **electrified to my core** today. You have no idea how much I needed this. Your choice of panelists and their stories...
WOW!

I am because we are, but you are so I am. As leaders we are **accountable to empowering others**, which in turns helps us grow, too. Loved todays forum. Thank you!!

This is just what we needed to **motivate us and uplift us** to get through the rest of this year.

Great speakers Rianne! I absolutely loved the talk. I could relate to so much, and that is so good because you tend to think you are strange or too different. Its so **great to get validations from others** that what you are doing, how you view things, and what you believe in are actually right/good. Talks like this keep us on our path, and boost confidence. Thank you.

This morning session **proving the resilience of Women** under pressure.